Blend Bash Party FAQ
Get Your Questions Answered

What is a Blend Bash?

- Are you looking for a new way to excite Hosts? Looking for a simple and pre-defined party theme? Looking for a way to create excitement at your parties? Wanting a simple way to get blending and recipes into your customers’ hands immediately? Then, the Blend Bash is what you have been looking for!
- Pink Zebra has created a way for you to have more parties, by creating a fun, exciting party concept for your Host, where they can invite guests to come make Sprinkles recipes from pre-defined Cartons (within the chosen theme). Each theme will contain a mix of fragrances which make great recipes and each theme will include ONE unique, new fragrance not available in the catalog. The simple Blend Bash will allow you to create a great foundation for your party, allowing you to bring other products (Accent Shades, Simmer Pots, Simmering Lights, Soaks or Glimmer Candles) to help provide the customer the ability to add to their personally-created recipes made from the Blend Bash! The customer will make recipes using empty Sprinkles Jars from the Blend Bash Cartons which will excite them as they experience immediate gratification in taking them home to immediately begin their Pink Zebra fragrance journey!

Why did Pink Zebra create a Blend Bash?

- Our goal is to help you achieve your “Why” in your business. This means something different to everyone; in most cases it consists of you achieving some financial goal. We studied, we asked many questions of you, your customers, and Hosts, and found that booking and having parties is not always easy. Finding Hosts was your #1 reason not to book, and your Hosts’ #1 reason not to book was their fear of no guests attending! Hey, if we can help with both, why not? Voilà, the Blend Bash was created to help YOU achieve your “Why” and allow the HOST to earn more FREE product all in a fun, real party atmosphere where the Host and the customers can blend recipes and gain immediate gratification by taking home their personal Sprinkles recipes. Our customers’ ability to create their own unique fragrances is what makes us stand out in the fragrance world! We hope you are as excited as we are to provide this incredible party tool for you and your Hosts!

What is included in the Blend Bash when I order?

- Your Blend Bash will come with everything you need to have a party for 10 attendees who make a purchase (based on approximately 3 Jars per Guest). The Blend Bash includes: 8 predetermined Cartons, 32 empty jars in their own custom carrier, 1 catalog, 1 pack of order forms, 12 recipe cards (specific to the theme), 2 branded risers for display and a Blend Bash party sign too!
The 4 themes are:
  - Mai Time Out
  - Spa Therapy
  - Wow, No Calories
  - Life’s a Beach

What fragrances are included in each theme (each contain 1 Carton not in the current catalog*)?

- Mai Time Out
  - I love Watermelon
  - Sparkling Sangria
  - Spicy Citrus
  - Limoncello
  - Fresh Juicy Pineapple
  - Amaretto Cream
  - Merry Margarita*

- Spa Therapy
  - Energizing Ginger
  - Great Tea & Lemongrass
  - Hope Berry Chamomile
  - Meditation
  - Relax-Lavender Vanilla
  - Stress Relief
  - True Lavender
  - Soft Patchouli*

- Wow, No Calories
  - Buttercream Cupcake
  - Cinnamon Spice
  - Hazelnut Cream
  - Maple Syrup
  - Orange Dreamsicle
  - Warm Apple Pie
  - Graham Crackers
  - Bourbon Balls*

- Life’s a Beach
  - Beach Oak
  - Beach Breeze
  - Bamboo Mist
  - Grape Popsicle
  - Happy Daisy
  - Hawaiian Coconut
What is the cost to me to purchase the Blend Bash for the party?

- The Blend Bash is a commissionable item and normal SV is applied. Since this is purchased once a party is opened as a customer, the retail price is $266 US and $332.50 CAD. These totals will count toward your party total (Host Rewards).

Once I book a Blend Bash Party, then what?

- Have your Host select one of the themes for the party.
- Decide food/drinks to be served to coordinate with the chosen theme.
- Send out a Host Packet right away; include a note card she can post thanking her for booking with the confirmed date and time of the party.
  - Follow Host Coaching Guidelines found on ZebraNET for inviting, wish list and party details.

How far in advance should I plan this party?

The Blend Bash Party requires a Blend Bash Box which must be ordered, so planning will reduce stress and make for a successful party experience. Here are our recommended timeframes based on normal processing and shipping (yours may vary based on your shipping zone):

**14 Days Out US/ 20 Days Out CAD**
- Set up the party in ZebraNET and begin Host Coaching.

**14 Days Out US / 20 Days CAD**
- Enter a Customer Order for the Blend Bash Box. Order will ship normal ground in the US and normal shipping in CAD.

**5 Days Out**
- Check Tracking Information to ensure on-time arrival of your Blend Bash Box

**2-3 Days Out**
- Confirm Blend Bash Box arrival (whether your home or your Host’s)

What happens once I order the Blend Bash Box?

Once the Box is ordered, continue with your normal Host coaching techniques, and let your Host know to expect its arrival if the Box is being shipped directly to her.
What else do I need to bring to the party?

The Box includes 1 catalog, 1 pack of order forms, 32 empty jars, 8 Cartons (theme specific), recipe cards, 2 risers for accessory items, a party sign, and the box is completely ready for EZPZ set up. You should bring extra catalogs and order forms (just in case!), pens, calculator, Host packets, business information and of course, don’t forget about your upselling opportunities! Bring some Accent Shades, Simmer Pots, Simmering Lights, Soaks and Glimmer Candles to showcase on the two branded risers provided in the Blend Bash.

What are some tips to ensure my Blend Bash rocks?

Since you are pre-ordering the Blend Bash in advance of the party happening, here are some tips to help ensure the party is a success and your Host earns a bunch of FREEBIES!

- This party is ideal with 10 buying guests.
- Work with your Host to generate a list of 25 to invite.
- When inviting guests, tell your Host to let the guests know that there are only 10 spots available. By confirming attendance, they will be guaranteed 3 Sprinkle Jars that they will be able to blend and take home with them the night of the party. That’s the draw for confirming they’ll attend, because of the take-home product AND it guarantees you a good guest count.
- A great pre-order tip! Hosts and Consultants are encouraged to take pre-orders for 3 jars (to be mixed at the Blend Bash using the party theme) at $9 US / $11.25 CAD plus tax to as many guests as possible. 10 pre-orders will mean $270 US / $337.50 CAD in party sales before you ever arrive. Additional sales will be accrued at the party with accessory items and additional fragrance products. Provide your Host with instructions on how to complete an Order Form in their Host Packet.
- Another suggestive tip! Provide an incentive for her to reach 10 pre-orders. Again, encourage her to get pre-orders which will be a stronger reason for the guest to attend and $270 US / $337.50 CAD in sales are accumulated before the party even happens.

Is the Blend Bash box reusable?

It is cardboard, so it was designed with the intent to support one themed party. The goal is to have 10+ buying guests at every party, which means you will go through most of the supplies included. The Blend Bash Box is made from a recyclable cardboard so you can simply dispose of it through your local recycling program.

May I add other items when I order my Blend Bash?

Yes, you may. The Blend Bash will have four separate part numbers and any other customer item may be added at the time the order is placed. Just a reminder, that you will want to order your Blend Bash at least 14 (US) 20 (CAD) days prior to your party and then can add other customer orders at the time of the party to make the party total grow!