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8 Ways to Fight Breast Cancer in New England This October

Have Fun, Save Money, Support a Great Cause During Breast Cancer Awareness Month

From [Kasey Brooks](#)

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October is National Breast Cancer Awareness Month, and many New England businesses are doing amazing things to promote breast cancer awareness this fall. Although breast cancer is the most common form of cancer faced by women, many high-risk women still [are not being screened](#) regularly and thoroughly for the disease. If you'll be spending time in New England this fall, look for opportunities to support the fight against breast cancer. Some of these offers are fun, others will save you money, and all raise funds for a great cause.

1. [Kick Back and Relax With a Pink Martini](#)



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Planning a fall stay in the Newport, Rhode Island, area? Don't miss this event. The Hyatt Regency Newport's Stillwater Spa is hosting Pink Martini Night on October 15, 2010 from 5 to 8 p.m., and for a \$20 donation at the door, guests receive special gifts and services including complimentary valet parking, bra fitting, massages and a pink martini. Can't make it on October 15? Stop by the Hyatt any time in October and purchase a pink candle luminary for only \$5. Proceeds benefit the Rhode Island chapter of the American Cancer Society.

2. [Deck Out a Boyfriend, Husband, Brother or Male Friend](#)



Media photo courtesy of CuffLinks.com.

Even if you don't know the difference between a fumble and a field goal, CuffLinks.com is having a special you can get behind! For \$60, you can purchase a set of New England Patriots cufflinks with pink ribbons behind the team emblems. Ten percent of proceeds go to the American Cancer Society, so these make a great gift both for a special guy and for patients battling breast cancer.

3. [Think Pink at the Red Lion Inn](#)



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The Red Lion Inn in Stockbridge, Massachusetts, is offering a "Think Pink" special Monday through Thursday nights through October 29, 2010. Priced from \$295, guests will receive an overnight stay in a deluxe guest room with a country-style breakfast the next morning. Guest rooms will be decked out with fresh flowers, handmade soap and locally made chocolates. Five percent of proceeds will go to the Susan G. Komen Foundation to benefit breast cancer research. For reservations, call 413-298-1690.

4. [Save with Your Pink Card](#)

At Tanger outlet centers in Kittery, Maine; Tilton, New Hampshire; and Westbrook, Connecticut; shoppers can purchase a Pink Card for a \$1 donation, then receive 25% off a single item at participating outlet stores with the card. Cards will be available through October 25, and all funds go to charitable breast cancer beneficiaries. What better excuse could there be to go on a shopping spree?

5. [Donate a Bra to Athena's Cup](#)

A Rhode Island company called Athena's Home Novelties is asking women to donate bras, along with \$5, for their breast cancer promotion, which they call Athena's Cup. With the donated bras linked together, Athena's Home Novelties is hoping to educate women and spark discussion about the issue of breast cancer. They're also hoping to set a world record! Even if you can't get to New England this month, your "retired" bras can enjoy a vacation and be a part of this fun fundraising campaign.

6. [Celebrate Pinktober at the Hard Rock Café Boston](#)

Pinktober is a chain-wide event hosted by the Hard Rock Café every October. This is Pinktober's eleventh year, and events held in cities nationwide—including Boston—will benefit breast cancer research. Reserve your tickets now for [The MOMologues: Pink Ribbon Overdose](#), a night of women in comedy at the Hard Rock Café in Boston on October 27, 2010.

7. [Enjoy a Romantic Escape](#)

This October, the [Captain Lord Mansion](#) has the perfect reason for you and your beloved to take an impromptu Maine vacation. For every stay through October 31, this Kennebunkport inn will donate a dime to the American Cancer Society. More if you're a repeat guest. Go for the great cause, stay for the luxury accommodations and Jacuzzi-style tubs!

8. [Sip a Long Trail Beer](#)

All month, the Essex Culinary Resort and Spa in Vermont is urging visitors to the Tavern bar to try a Long Trail pint. The resort plans to donate 25 cents for each pint sold to fight breast cancer. That's a pint you can feel good about!

Visit the [National Breast Cancer Awareness Month](#) Web site for more information on breast cancer awareness, as well as other ways you can support the cause.

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