



Athena's Home Novelties Introduces "New Products for Valentine's"

Flirty and tantalizing ideas and products for romantic encounters

Woonsocket, RI – February 3, 2012 – Athena's Home Novelties, one of the country's premier adult novelty companies, today announced the introduction of its Valentine's Day product offering: 26 new and exciting spa and boudoir products for winter 2012. Available through the company's website and tasteful home parties, the additions include spa and massage products, as well as new intimate bedroom accessories suitable for the novice or aficionado.

The Valentine's Day line features an intoxicating aroma called *Blush*. Blush combines Sweet Pea and Blue Violet with a blush of powdery white cedar and is available in *Body Dew Pheromone Spray*, *Coochy Shave Cream* and *Silky Sheets*. There are gorgeous gifts like the *Garden of Edo*: a sensuous cylinder that contains 4 100% organic high quality lotions and lotus flower scented bath crystals. Keeping with the theme of Valentine's Day lovers can turn each other into an edible landscape with the Chocolate Body Paint or massage with our Hot Chocolate scented soy massage candle. Shoppers will also find the latest and greatest bedroom toys ranging in price from \$16 to \$90 rounding out this season's product offering.

"We have worked very hard to cultivate a product offering that has a broad appeal with price points and options for a market that has diverse interests and experience levels", said Jennifer Jolicoeur, Mother Goddess and President of Athena's Home Novelties. "Our research team has worked tirelessly testing and sampling our proposed product introduction. With so much turmoil in the world it is nice to offer a slice of happiness. Business has launched with a great start for Athena's in 2012. The product line is paving the way for our Goddesses and Adoni to earn more cash and bring more joy to our customers than ever before."

Athena's Home Novelties is composed of both men and women from all backgrounds located throughout the country. With the help of more than 1,200 active Goddesses and Adoni, Athena's has a nationwide presence in 38 states. The Athena's in-home party allows guests to learn about, sample and purchase home novelty and spa products in a familiar and safe setting from trained Goddesses and Adoni.

In addition to the new product line, Athena's Home Novelties is also offering discounted starter kits to new Goddesses or Adoni now through the end of February. The Valentine's promotion, starting at \$99, includes over \$200 in product, \$60 in paperwork, business materials, and an additional \$50 in free product after qualifying. Athena's Home Novelties offers flexible business opportunities to those interested in sharing its message of self-love and relationship enhancement with others, plus an additional \$99 in free product after qualifying. To become an Athena's Goddess or Adonis, or for more information, call 1-877-ATHENAS or visit www.athenashn.com.

About Athena's Home Novelties

Founded in 1998 by Jennifer Jolicoeur, Athena's Home Novelties is one of the country's premier adult novelty companies with more than 1,300 active independent consultants, or "Goddesses," operating in more than 38 states nationwide. Athena's seeks to empower women through sexual education in a safe and comfortable environment by offering only the highest quality products presented by a trained Athena's Goddess. Through its wide range of sensual home novelty and spa products, Athena's in-home parties are designed to bring passion into the lives of everyday women. With its flexible business plans and training programs, Athena's offers life-changing business opportunities for self-motivated, open-minded and energetic women. To book a party, become a Goddess, or learn more about the company and its products please visit www.athenashn.com.

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